

RAV4 HYBRID



AT TOYOTA, WE'RE MORE THAN JUST A CAR COMPANY.



WE'RE A PARTNER IN THE JOURNEY TO LIVE YOUR MOST FULFILLING LIFE.

We give you the tools you need to achieve your full potential by designing our vehicles with purpose. To be as dynamic as the life you've always envisioned yourself living.

And we don't stop at meticulously designed, quality vehicles. We're pioneering alternative fuels, improving human movement, and creating meaningful community partnerships, like the one we have with our Olympic and Paralympic athletes. These initiatives demonstrate our determination to give everyone the ability to move freely through a world with constantly evolving mobility challenges, enriching that world in the process.

Alone, just a car. Together, so much more

EVERY DAY DESERVES MORE ADVENTURE



SQUEEZE MORE OUT OF MODERN LIFE.

Introducing the all-new 2019 RAV4 Hybrid. Its radical design paired with its refined driving dynamics and rugged capabilities open you up to a world of excitement, while keeping you prepared for the demands of modern life. With the capable FWD, adventurous AWD, and sporty hybrid, there's a RAV4 for every appetite to help push you to your limits. The 2019 RAV4 Hybrid allows you to see, embrace, and feel the unending possibilities that await you so that you can realize your full potential in every moment.



INSPIRING DESIGN

ROUGHING IT NEVER LOOKED SO GOOD.

The redesigned RAV4 features a striking and rugged style that exudes strength and inspires you to challenge every part of your day. Its bold front end, imposing stance, and large fender flares show off its aggressive off-road side, while its aerodynamic lines and sleek silhouette accentuate its sophisticated street feel. Whether you're running errands in the city or exploring the countryside, RAV4 empowers your ambitions and redefines what you can do.

SPORTY HYBRID DESIGN

Designed to excite, the sporty RAV4 Hybrid is draped in stylish black accents with black wheels, two-tone black roof, and black headliner. And with the LED projector beam headlights, you'll own the night and slice through the fog.

INTRODUCING AWD TRAIL

Inspired by Toyota's off-road heritage, RAV4 AWD Trail offers next-level power and performance. Its rugged features include 19" aluminum alloy wheels, Trail body mouldings, Grille Shutters, unique bridge-type black roof rails, and exclusive orange interior accents that are sure to make a lasting impression.

BUILT FOR THE JOURNEY

LOOKING GOOD IS ALSO ABOUT FEELING GOOD.

Comfort, convenience, and cargo all come together beautifully in the RAV4's spacious cabin. The available power moonroof opens up to a refined interior filled with premium materials that elevate any driving experience. The high-tech styling, sophisticated colour palate, and modern accents are matched with smart technology and intuitive features within reach of everyone on-board. The useful cargo space has plenty of room for all of your things. Simply fold down the 60/40 rear seats to reveal a cavernous cargo area that lets you make the most of every adventure.



THE FUTURE OF USER-FRIENDLY



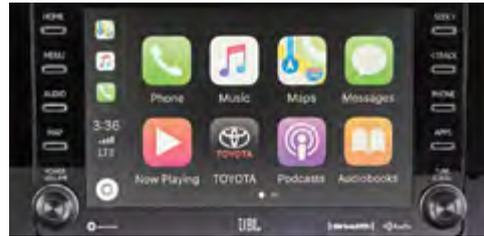
ENTUNE™ 3.0 SYSTEM¹

The multimedia touch-screen display features a host of smart technologies including App Suite Connect, 2 Scout® GPS Link, 3 and available Safety Connect® 4 and Destination Assist, 5 to help you to connect to the people, places and things that matter to you most.



Q WIRELESS CHARGING

No wires. No worry. Simply place your Qi compatible device on the available Qi wireless charger for a quick and easy charge.



APPLE CARPLAY™

RAV4 offers Apple CarPlay™ support as a standard feature. Connect your compatible iPhone® and get directions, make calls, send and receive messages, and listen to your own playlist with your voice through Siri or the touch-screen — all while maintaining focus on your drive.



ENERGY MONITOR

Tracking your efficiency is easy with RAV4 Hybrid's energy monitor. As driving conditions change, the monitor uses both the multimedia display and available Head-Up Display to show you how power is being routed to the drive wheels or how otherwise wasted energy is captured to charge the battery.

MORE CAPABLE. MORE FUN. MORE MEMORIES.



The upgraded RAV4 delivers improved power and intelligent efficiency so that you can feel the freedom of the open road or secluded trail. The new Dynamic Force 2.5 litre in-line four-cylinder engine delivers improved responsiveness and fuel efficiency for a smooth and sporty drive. The new multilink rear suspension improves handling and control by working with its natural body rigidity in order to keep traction steady. RAV4 also comes available with three distinct drive modes (Sport, ECO, and Normal) so that you can tailor your driving dynamics to match your mood. It also has the capabilities you need, like available AWD to give you greater control and confidence when facing demanding road conditions.

POWERED BY EFFICIENCY



ENHANCED HYBRID CAPABILITIES

The all-new RAV4 Hybrid will never compromise on power and capability. The redesigned Toyota Hybrid System battery is lighter than ever and can hold a charge longer for greater distances to give you improved fuel efficiency.

TOWING POWER

The RAV4 Hybrid offers the necessary towing strength and power to take on whatever your day has in store. For bigger hauls, the all-new RAV4 TRAIL has the power and torque to tow up to 3500 lb.

DYNAMIC TORQUE VECTORING AWD WITH REAR DRIVELINE DISCONNECT

Enjoy an upgrade in performance that is paired with impressive fuel efficiency. The intelligence of an available Dynamic Torque-Vectoring All-Wheel Drive improves handling by sending up to 50% of the power to the rear and then distributes more power to the wheel that needs it. To boost fuel efficiency, Rear Driveline Disconnect will stop sending power to the rear when it isn't necessary.



INNOVATIVE SAFETY

STANDARD TOYOTA SAFETY SENSE™ 2.0.⁶

No matter what roads you travel, Toyota is always there to keep you as safe as possible. That's why the all-new RAV4 comes standard with Toyota Safety Sense™ 2.0, an advanced suite of safety features that adds new technologies and capabilities designed to help protect drivers, passengers, and others who share the road from harm. That's peace of mind we can all get behind.



FULL SPEED RANGE DYNAMIC RADAR CRUISE CONTROL⁸

Dynamic Radar Cruise Control (DRCC) uses vehicle-to-vehicle distance control, which adjusts your speed, to help you maintain a preset distance from vehicles ahead of you that are driving at a slower speed. DRCC uses a front-grille-mounted radar and an in-vehicle camera designed to detect vehicles and their distance.



LANE DEPARTURE ALERT WITH STEERING ASSIST⁹ & ROAD EDGE DETECTION

Alerts you if you start to drift out of your lane when visible lane markings or the road edge is detected. The Steering Assist function may also provide small corrective steering inputs.



LANE TRACING ASSIST¹⁰

Provides steering support to help the driver keep the vehicle centred in its lane when Dynamic Radar Cruise Control is in operation.



AUTOMATIC HIGH BEAMS¹¹

Designed to detect oncoming and preceding vehicles' lights and depending upon the circumstances, Automatic High Beams can switch between high and low beams for you.



PRE COLLISION SYSTEM WITH PEDESTRIAN & BICYCLE DETECTION⁷

Provides collision avoidance or collision mitigation support in speed ranges where frontal collisions are likely to occur. The latest system has enhanced low-light capabilities to help detect pedestrians at night. In certain conditions during the day, the Pre-Collision System with Pedestrian and Bicycle Detection may also help to detect leading and crossing cyclists and help prevent or mitigate a collision.

FWD LE



EXTERIOR COLOR

RAV4 HYBRID SPECIFICATIONS AND FEATURES

DRIVETRAIN	
	2.5 Litre 4-Cylinder, Drive Mode Select - EV & ECO Modes
	Electronic On Demand All Wheel Drive with intelligence, Trailer-Sway Control
	Variable Valve Timing with Intelligence, Hybrid Synergy Drive Electronically Controlled, Continuously Variable Transmission Sealed Nickel-Metal Hydride HV Battery
ENTERTAINMENT & CONNECTIVITY	
	5 USB Input Ports (3 Front, 2 Rear) Push Button Start, Smart Key System
INTERIOR	
	Heated Leather-Wrapped Steering Wheel, Leather-Wrapped Shift Knob
	Power Back Door
EXTERIOR	
	Power Moonroof
	Projector LED Headlamps
	Fog Lamps LED Daytime Running Headlights LED Rear Combination Lamps
SAFETY	
	Toyota Safety Sense™ 2.0 Pre-Collision System with Pedestrian & Bicycle Detection Full Speed Range Dynamic Radar Cruise Control, Lane Departure Alert with Steering Assist & Road Edge Detection, Lane Tracing Assist, Automatic High Beams
	Star Safety System™ 8 Airbags
	Blind Spot Monitor, Rear Cross-Traffic Alert



40 / SUPER WHITE 2



70 / WHITE PEARL CS.



1D6 / SILVER ME.



1G3 / GRAY ME.



218 / ATTITUDE BLACK MC.



3T3 / RED MC.



6X3 / URBAN KHAKI



8W9 / CYAN METALLIC



8X8 / DK. BLUE MC.



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(An ISO 9001 : 2015 QMS, Quality Certified Company)

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